

# 2022 Wrapped Is Here! <</p>

And it was quite a starry affair!







## We ventured across genres to partner with 70+ brands in 2022









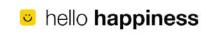






































































**Muslim Project** 







### We spent 525,600 minutes

working to make important things interesting for the GenZ, and WON AWARDS FOR IT!























Our Spotify Original podcast 'Dear Teenage Me' bagged 2 GOLDS for Best Podcast

Our resource website on consent with Tinder won the 'Best Use of Website'

# Let's talk Consent

Tinder's ongoing series on conversations around consent.



Our Founder & CEO, Nikhil Taneja won '40 under 40' & 'Digital Content Entrepreneur of the Year'

**Kevin Lee, our Editor-in-Chief won the 'Young Professional Of The Year'** 



### Humblebrag but this year can't be contained in a carousel



Relaunched the Yuvaa Roadshow and visited over 15 colleges in 8 districts of Gujarat as part of Campus Knowledge Initiative with UNICEF India



Hosted a Tinder x Yuvaa Safety

Conference with India's top non-profits



Launched #YouthKeBol coalition that aims to create safe spaces to discuss sexual health

### We went global with our work this year!



Our team at ICFP 2022 in Thailand to talk about our #YouthKeBol Coalition addressing sexual health and family planning!





Our film Gray got nominated and screened at the Chicago South Asian International film festival

Our founder and CEO, Nikhil Taneja represented India at #Goalkeepers2030 in NYC



# Curated some exciting events this year



Launched our own content studio
'Yuvaa Originals' with the screening
of our first 2 short films with
Amazon miniTV

# Hosted the first edition of Yuvaa Pride Class of 2022 with YouTube





Partnered with Spotify on their annual flagship events-Creator Day & Spotify IRL



Published a research paper with UNICEF & a resource guide with Save the Children





Launched 'Meri Trustline' by RATI: A free helpline to support children under 18 to reach out when faced with online harms



Partnered with YouTube to launch the Campus Champions Programme

Partnered with IBM for a 3rd Season of Teach Me Something hosted by Varun Duggirala and Yash Pise



## Thanks for spending your 2022 attention span with us!

### You made our SOCIAL LIT





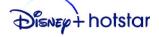
387K+ Instagram

280K+ Josh

142K+ YouTube



**NETFLIX** 

















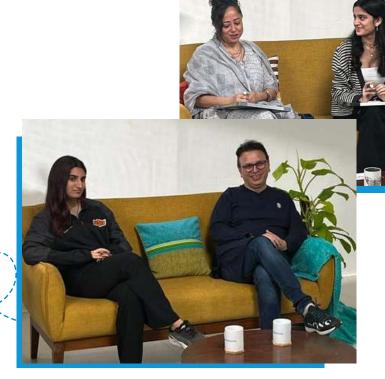
### But wait, we aren't done yet!

### COMING SOON 👌



We ended the year with a bang by hosting our first-ever edition of the #YuvaaAllStars OUT ON YOUTUBE SOON!

We had the best time shooting for our UnGap Chat Show with Instagram: A very interesting conversation between parents and children. Stay tuned!





A whitepaper research on the idea of happiness with RPG Happiness Labs to be published soooon!